# Seeing More with 4K UHD



## Veronica Marques

True 4K ultra high definition (UHD) technology reveals stunning detail in a variety of applications. But what is "true" 4K UHD? The Consumer Technology Association (CTA) defines 4K UHD as a screen display of over 8 million pixels. The resolution of 4K UHD is 3840 × 2160, or 8.3 million pixels. That's four times the number of pixels in a 1080p display, which has a resolution of 1920 × 1080, or 2 million pixels.

But not all 4K projection technologies actually deliver the over 8 million pixels of 4K UHD specified in the CTA "Television Technology Consumer Definitions." One way to verify true UHD is to confirm that the UHD acronym appears in the specification of the technology you plan to use.

### Why 4K UHD?

4K UHD content can enhance displays in a variety of applications. In workplace settings, seeing the detail in a spreadsheet projected during a meeting is important. In schools, every child in the classroom should be able to read the instructional material. Pro audiovisual (AV) applications such as museums and theme parks benefit from large screens with sharp, immersive detail. Applications such as warping and mapping in large venues require vast amounts of detail to paint perspective 3D facades on buildings, as seen in Figure 1.

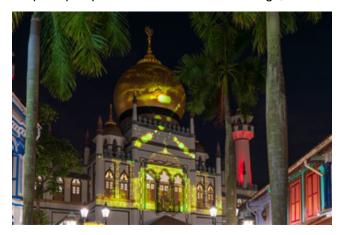


Figure 1. Warp and Map Example on a Large Building

The applications for 4K UHD projection display technology extend to areas such as digital signage, laser TVs and mobile smart TVs. Digital signage enables businesses or organizations to convey real-time information in a public setting, such as in a restaurant or on a billboard.

A laser TV is a 4K UHD ultra-short throw-projection display that displays on-demand video content in ambient light conditions such as living rooms, as shown in Figure 2. Consumers can place the product on the floor or on a shelf and project a 100-inch or larger display, either onto a special ambient-light projection screen or just a wall. Laser TVs with DLP® technology imagers can help maximize the immersive detail within the content of a 4K UHD display.



Figure 2. A Laser TV Can Change the Home Viewing Experience

## **Display Technologies for 4K UHD**

With so many pixels on a display, it can be challenging to choose a display technology that fully showcases the detail, depth and immersive realism of 4K UHD. There are three critical elements of DLP technology that help make a great 4K UHD projection display:

- **Digital technology.** As the resolution of a display increases, the projected pixel size decreases, making it increasingly difficult to maintain precise control over the pixels. Older analog display technologies are less precise. Projection displays that use digital technology, such as DLP technology, can enable greater precision in displays and thus reveal the detail contained in 4K imagery.
- **Switching speeds.** The faster a pixel can switch on and off, the more image detail it can convey. DLP technology has switching speeds that can be measured in microseconds, while some other technologies can be as much as 1,000 times slower. Speed can display millions of beautiful colors; reduce motion blur; and reveal crisp, sharp detail in an image. True 4K content contains incredible detail, and display speed can help enhance it.
- Accurate pixel convergence. Accurate pixel convergence is a technology that allows the same pixel to
  display all colors. It eliminates mechanical alignment errors between different colors which makes displayed
  images crisper, sharper and more precise. Accurate pixel convergence is usually implemented where one
  display device manages all colors in a projector. Alternative display technologies may use different display
  devices for each of the three primary colors: red, green and blue. The 4K pixels are so small that it is very
  hard to make the colors perfectly overlap if each color routes through a different display device resulting in
  blurrier images.

#### **Pushing the Boundaries of 4K UHD**

TI's DLP472TP, DLP472TE, DLP650TE, DLP780TE and DLP781TE devices display four pixels on the screen per micromirror. The wide range of lumen capabilities – as high as 13,000 lumens – enables designers to develop systems that leverage the devices' high brightness capabilities and small form factors. These 4K UHD chipsets are powered by DLPC8445, DLPC4420 or DLPC7540 controllers, which include features to help ensure easy setup for screenless TVs and pro AV projectors. An example of using warping to set up a laser TV can we seen in the image below.



Figure 3. A Warping Engine Enabling Easy Setup with Automatic Screen-fit Adjustment

#### Conclusion

As 4K technology becomes the standard in homes and businesses, it's important to be ready as more content transitions to 4K. DLP technology for true 4K UHD delivers clear, crisp and precise images with advanced image-processing algorithms. True 4K UHD can help bring 4K content to life and make it easier to for consumers to see, read and be entertained.

#### **Additional Resources**

- Check out these white papers: "TI DLP Technology for Laser TV Displays." and "TI DLP Products Illuminating the Way to Next-Generation 4K UHD Applications."
- Download the product overview, "TI DLP 4K Ultra High Definition (UHD) Display Chipset."
- Download the application note, "How to solve screenless TV design challenges" and "DLP® Technology for Mobile Smart TV".
- · Search for DLP 4K UHD standard chipsets.

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